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MISys SMALL BUSINESS MANUFACTURING NAMED 2008 ‘AWESOME QUICKBOOKS ADD-ON’ THE SLEETER GROUP NOTES SUPERIOR DESIGN AND INTEGRATION

Woodstock, Vermont (October 24, 2007) –MISys Small Business Manufacturing (MISys SBM) has been honored by the nation’s largest community of QuickBooks professionals, The Sleeter Group, as one of a select group of technologies that enhances the QuickBooks line of small business accounting and management software. MISys SBM is a Microsoft .NET-based manufacturing system designed to provide inventory, purchasing, and production control for manufacturing firms with fewer than 100 employees. As the leading worldwide network of QuickBooks consultants, The Sleeter Group announced its “Awesome QuickBooks Add-Ons for 2008” at its annual accounting software consulting conference on October 24 in Las Vegas.

“MISys SBM is awesome because it fills a niche that many QuickBooks users need,” said Doug Sleeter, founder of The Sleeter Group. “QuickBooks is the most-used small business accounting software, which results in an incredible demand from users for the software to do just about everything.” Intuit, the maker of QuickBooks, partners with third-party software developers to create solutions that work with QuickBooks to fit the needs of these small businesses.

“MISys SBM is one of the best add-ons because of its superior integration with QuickBooks, its overall design, outstanding features and conformance with appropriate accounting standards,” Sleeter said. More than 400 products are available through the Intuit Developer Network as add-ons to the software, but MISys SBM was one of only 13 “Awesome QuickBooks Add-Ons” named by The Sleeter Group for 2008.

“It is a great honor to be selected by the Sleeter Group as one of the awesome add-ons for 2008,” said David Brown, President of MISys Inc. “MISys SBM is a great productivity boost for QuickBooks users who are manufacturers. It can save them over 25% on inventory holding costs alone and provides full MRP capabilities for automated creation of purchase orders and production work orders.” he said. “MISys SBM gives QuickBooks industrial strength manufacturing capabilities”.

“Before awarding the ‘awesome’ label, I dig deep into each product and ask all the hard questions that consultants and business owners will ask,” Sleeter said. “I survey products in several vertical markets where QuickBooks may not have all the needed features, or where clients want customized solutions.”

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Sleeter noted that when making selections for the honor, he and The Sleeter Group’s staff take several factors into consideration. Those selected must have the following attributes:

- Superior design, implementation and features;
- Superior integration with QuickBooks, enabling the import and export of data to and from QuickBooks using best practices of the QuickBooks SDK programming interface;
- Appropriate transaction and field population for recording data into QuickBooks that preserves and/or enhances its standard reporting features;
- Conformance with good accounting and operating standards, and;
- Outstanding customer support and overall customer satisfaction.

About MISys Inc.

Manufacturing Information Systems Inc. (MISys Inc.) is the developer of the MISys Manufacturing Software System. MISys products include MISys for Accpac Advantage Series Accounting (now Sage Accpac ERP) for mid-range accounting customers, and MISys Small Business Manufacturing (MISys SBM) for small-to-medium-sized accounting customers. MISys SBM also integrates with Microsoft Office Accounting 2007, Intuit’s QuickBooks products, Sage Peachtree, and Adagio accounting. MISys has been a leader in the manufacturing software industry for more than 25 years. MISys products are sold directly and by more than 1,700 business partners and 18 distributors in 38 countries worldwide. MISys has more than 7,000 users of its manufacturing software. MISys is privately held and headquartered in Woodstock, Vermont. Visit www.misysinc.com or call 802-457-4600.

About The Sleeter Group

The Sleeter Group, known as the “Graduate School” for QuickBooks and small business accounting technology, has been conducting seminars and conferences on QuickBooks since 1993, training over 30,000 accounting professionals and QuickBooks users. The group has earned a worldwide reputation for its high-quality materials and instruction and has been recognized for its training and consulting expertise by Intuit, Inc.

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