



## QB Enterprise and MISys Provide Holmberg A Mid Tier Solution at Small Business Price

Migrated from Large ERP System to Combined Solution with 12 month ROI and better fit for the business.

“The staff at MISys was very responsive, helping us complete a rapid, seamless **data** conversion in 2 ½ days. QB Enterprise and MISys give us a solution that is the right size for our company at a price which makes the ROI less than **18** months.”

Quint Thocher    **Name**  
Dir. of Optns.    **Title**  
Holmberg        **Company Name**

### SUCCESS STORY

MISys, Inc.

### AT A GLANCE:

**Customer:**

Holmberg Company

**Location:**

Minneapolis, MN

**Industry:**

Specialty paper products.

**Business Challenge:**

Reduce cost of ownership.  
Improve reporting and data analysis.

**Solution:**

QB Enterprise when paired with MISys provided a low cost solution, easy implementation and much better access to manufacturing data than the former system, X3.

**Results:**

ROI of **18** months.  
Easier management of data.

### Customer Profile

Holmberg Company, located in Minneapolis, MN, is a leading supplier of converted paper products and services, developing new technologies and innovative products that work effortlessly with the evolving graphics industry.

### Business Challenge

Reduce cost of ownership.  
Improve reporting and data analysis.

### Solution Overview

QB Enterprise when paired with MISys provided a low cost solution, easy implementation and much better access to manufacturing data than the former system, X3.

### Business Benefits

Total implementation was slightly more than the annual support fees of previous system, bringing ROI into months. Improved data analysis has made it easier to operate the business.





**SUCCESS STORY**

**MYSis, Inc.**

Holmberg’s existing ERP system was very cumbersome and expensive to maintain with an annual support fee of \$30-40K. Original acquisition cost was over **10 times the cost of the QuickBooks/MISys implementation.** Management was looking for a new system that they could purchase and implement for less than \$50K that would improve reporting and data analysis.

**Evaluation:**

Holmberg evaluated several different options, including some of the Microsoft products. They worked with QuickBooks ISP Mary Brettman of Mobile CFO to evaluate QB Enterprise together with MISys. They found that the combination provided them with the accounting power and the manufacturing tools they needed with the appropriate modules already in place to run their business without revising the software code.

Holmberg purchased Quickbooks and MISys in late February of 2010. Brettman worked with Thocher and Holmberg staff to prepare the data for migration. They went “live” on their system on March 19<sup>th</sup>, and took 2.5 days to transfer all of their data into QB and MISys. The Sure Start Coach at MISys helped **the Holmberg Team** learn how to use MISys and its different applications. On March 22<sup>nd</sup> Holmberg was shipping product and building product using QB and MISys without incident.

The ROI for the project, including the purchase, installation and training, is approximately **18** months. Thocher identifies the largest benefit of using MISys right now is the ability to access data on a manufactured product from a single point in the MISys system.

“The Sure Start Coach at MISys showed Holmberg how to use the data to manage the manufacturing side of the business so I could just focus on the accounting side. A good partner, MISys makes QB Enterprise a mid-tier solution for manufacturers.”

Mary Brettman  
CEO  
Mobile CFO, QB ISP

**Name**  
**Title**  
**Company**

**FOR MORE INFORMATION VISIT:**

**MISys, Inc.**  
[www.misysinc.com](http://www.misysinc.com)

**Quick Books**  
[www.quickbooks.com](http://www.quickbooks.com)

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